

PRESS RELEASE

Welltech Bistro serves up menu labeling and nutrition services to restaurants

New online service assists restaurants with three key challenges: Complying with new and upcoming labeling laws, customizing menus to increase customers and sales, and securing powerful, customized web-based nutrition software that's simple to implement. Visit www.welltechbistro.com.

Montclair, NJ April 6, 2009—Welltech Bistro, a division of the consulting company Welltech Solutions, launched its web site, which provides menu labeling services, nutrition analysis, menu consulting, and customized web-based interactive nutrition calculators to restaurants nationwide.

Welltech Bistro is dedicated to helping restaurants comply with the new menu labeling laws, offer Web-based solutions, and help develop marketing strategies to attract and retain customers. Its web site has a free resources center including updates on labeling legislation, as well as a software demo.

Menu labeling regulations are expanding throughout the nation, and may become standardized for all states under the recently re-introduced LEAN act, which would require restaurants with 20 or more stores to provide detailed nutrition information on request. New York City, Suffolk NY, Westchester, Seattle's King County, Philadelphia, Nashville, California, and parts of Oregon are already required to comply with labeling laws; many other areas are under review.

Accurate nutrition information is essential for restaurants. According to Dina Aronson, founder of Welltech Bistro, "We make sure all data are correct, and give our clients the tools to easily modify and post the information as needed. Updates are immediate, both online and with printing options available for in-store posting."

Welltech Bistro's signature product, the Interactive Nutrition Calculator, helps consumers learn about the restaurant's offerings and decide on menu choices, customized as they

would order them. “We help restaurants gain a competitive edge by providing information in unique ways, while saving them time and stress by storing their data on secure servers,” says Aronson.

According to a recent Technomic survey, 82 percent of consumers say that calorie disclosure is affecting what they order and 60 percent say it is affecting where they visit. “Restaurants can expand clientele by engaging Welltech Bistro to evaluate their offerings, assist in needed changes and posting data for people to see,” says Aronson.

About Welltech Bistro:

welltechbistro.com provides nutrition-related services and web-based nutrition software products to restaurants nationwide.

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